



Red Writes Books

Convention Organizing To Grow Your: Programming*Community*Income



Let's Talk!

All Packages Customizable And Negotiable

Grow Your Program

- High Energy Vendor Hall Participant.
- Weekend long live, after hours, and end-of-event posts.
- Workshop: Your Book in a Month without AI (2 Hrs.)
- Workshop: Write Your Own One-Page RPG (2 Hrs.)
- Workshop: Create Your Own Working Writer Model (1 Hr.)
- Buyathon (1.5 hr): A grassroots marketing plan for your launch
- TTRPG Games:
 - 1-Page Dice Dungeons (2 x 2-Hr Campaigns; Different Worlds)
 - Dungeon Race RPG Adventure (1 x 3-Hour Mini Adventure with Character Workshop)

Total = 13.5 Program Hours
Plus Marketing

You provide:

- Booth in Exhibitor Hall
- 2 Badges
- Social Media Mention

Grow Your Community

Everything in the Grow Your Program Package Plus:

- Complete panel Management to include a diverse gathering of your additional attending creatives (Three Added 1-Hr Programs.)
- 1 After Hours Event (1 to 2 Hours) of Your Choice (with added creatives)
- 1 Additional 1-Page Dice Dungeon Campaign
- Video and photo of programs shared to you for marketing use as you see fit.
- Advertising in Red's Newsletter, Socials, and Website (25K target market Reach)

Total = 20+ Program Hours Plus
Increased Marketing

You provide:

- First Package Plus -
- Room at or very near Convention Location
- Guest Status on Convention Website

Grow Your Income

Everything in the Grow Your Community Package Plus:

- 1 Additional 1-Hour Workshop of Your Choice
- 1 Additional 1-Hour Panel of Your Choice
- 1 Additional Dungeon Race RPG Adventure (5 Hours)
- Experienced Moderation or GM Services of up to three Events with Your Guests
- Emails gathered and shared from all program attendees
- Carrying of your convention's flyer at all of Red's live events.
- **Management of a Published Anthology for Your Event resulting in recurring income to your organization!**

Total = 30+ Program Hours
Further Increased Marketing
Plus a Forever Income-
Producing Product

You provide:

- Second Package Plus -
- Booth space upgraded to premium location
- Email List of Author and Game Attendees (for call to anthology participation)

Meet Red

Red is a 15-Time #1 Internationally Bestselling, award-winning, 30-year writing and publishing professional of over 125 independent and traditionally-published titles that cumulatively have more than 750,000 copies in the world. She writes genre fiction (sci-fi, fantasy, steampunk, horror, action-adventure, LitRPG) & TTRPGs (*The Crooked Moon*, *DCC*, *Luke Gygax's Okkorim*, *Runequest*, *Gudnak*, *AD&D*, *Shadowdark*) as Jeri Shepherd; romance, plays, & poetry as Maggie McMahon; and children's books, author business resources, celebrity biographies, sportswriting, & general nonfiction as Reji Laberje.

She is a multi-year member of the Gen Con Writer's Symposium and Origins Author's Alcove, as well as a Dragon Con Attending Professional. Red leads and participates in creative program tracks for Nerd Street (*Des Moines Con*, *MedEx*, *Twin Cities Con*), Gary Con, Chaosium Con, Phoenix Con, Egg Con, Midwest Gaming Classic, Midwinter Gaming Convention, and many other conventions nationwide, including private author events with the Working Writers Mastermind which she founded and leads.

The USAF veteran, wife, mom, Gigi, gamer, and enthusiast for all life has to offer is a creative specializing in books, game-writing, publishing, podcasting, coaching, author courses, anthology curating, and convention programming.

In addition to her company, **Red Writes Books** (www.RedWritesBooks.com), she co-owns Red Rose Works with fantasy author TR Nickel. Together, the authors and Girl Power GMs have books, games, coaching, and creative services.

