



More than 200 published or produced works and 50-Plus cumulative years of writing, gaming, and publishing industry knowledge brought to you by: Jeri Red Shepherd and Tiffany Rose Nickel (*Your Red Rose Works Hosts*), with Ben Wolf and Luke Messa.

Learn from the professionals in this expert-level workshop experience!

Phoenix Professional Writing Workshop

Part of Phoenix Con V Appleton, Wisconsin!



A start to finish masterclass on writing a great book without AI.

**Just \$50 - 1-Day Con Pass (\$25)
Plus A Workshop Ticket (\$25)**

Paper Valley Hilton Appleton, Wisconsin

9 AM to 5 PM, Thursday, August 13th

Enjoy teachings from Jeri's **Book-in-a-Month**, as taught in universities, as well as nationwide at conventions and writing & publishing conferences.

Plus added topics from top authors:

- **Idea & Detail;** Brainstorming & outlining your book.
- **STEAL** - Create solid, believable characters for any genre.
- **Bulk & Believe;** Deeply fleshing out your story without info-dumping or being repetitive.
- **Hero's Journey** - Apply the basic 3-act structure to your fictional story. Taught with examples.
- **Sequence & Style** - Make a story your own, from tone and mood, to voice, to narrative preferences, to vocabulary.
- **We The Authors; They The Characters;** creating diverse voices throughout your story.
- **Transition & Take Apart;** Connect elements to cause forward momentum in your story; and, finally . . . the editorial pass.
- **Your Book: Your Mindset;** Prepare your heart and mind for the path ahead with your finished work.
- With **Q&A Panels** Throughout!



PLUS GREAT BONUSES

SPECIAL DEALS ON BOOKS & GAMES!

Enjoy a special Phoenix Con discount for the remainder of the weekend, partake in additional workshops and creative panels, and get great resource gifts & deals!

